

## 2018 LHS Gala Sponsorship Opportunities

- \$5000 Ringleader Signature Sponsor: Dinner**
- Premium table at the Gala (10 tickets - \$1100 value, upgraded wine, premier seating)
  - Premium placement on ALL signage displayed both at the Gala and later at the Museum
  - Acknowledgement in the opening remarks
  - Center spread in Commemorative Booklet (\$1500 value)
  - Special recognition in the LHS newsletter, *The Laurel Light*, our website, and Facebook
  - Includes Lifetime Membership for one business or family (\$500 value)
- \$2500 Lion Tamer Sponsor:**  
**Choose one: *Invitations Wine/Beer Dramatic Effects (Lighting & Draping)***
- Four tickets to the Gala - (\$440 value)
  - Premium placement on ALL signage displayed both at the Gala and later at the Museum
  - Acknowledgement in the opening remarks that evening
  - One full-page ad in the commemorative booklet (\$450 value)
  - Special recognition in the LHS newsletter, *The Laurel Light*, our website, and Facebook
  - Includes One Year Membership for one business or family (\$50 value)
- \$1500 Tight Rope Sponsor: Choose one: *Commemorative Booklet Photo Booth Mini Bar***
- Two tickets to the Gala (\$220 value)
  - Placement on ALL sponsor signage displayed both at the Gala and later at the Museum
  - Acknowledgement in the opening remarks that evening
  - One half-page ad in the commemorative booklet (\$250 value)
  - Special recognition in the LHS newsletter, *The Laurel Light*, our website, and Facebook
  - Includes a One Year Membership for a business or family (\$50 value)
- \$1400 Sword Swallower Sponsor: Choose one: *Cigar and Bourbon Lounge Cordial Bar Valet Parking Aerial Champagne Pourer***
- One ticket to the Gala (\$110 value)
  - Acknowledgement in the opening remarks that evening
  - One half page ad in the commemorative booklet (\$250 value)
  - Placement on ALL sponsor signage displayed both at the Gala and later at the Museum
  - Special recognition in the LHS newsletter, *The Laurel Light*, our website, and Facebook
  - Includes a One Year Membership for a business or family (\$50 value)
- \$900 Human Cannonball Sponsor: Choose one: *Commemorative Gift Awards Contortionist Living Statue Mermaid for the Night Fire Eater at Entrance***
- Placement on Signage displayed both at the Gala and later at the Museum
  - Acknowledgement in the opening remarks that evening
  - One quarter page ad in the commemorative booklet
  - Recognition in the LHS newsletter, *The Laurel Light*, and our website and Facebook
  - Includes a One Year Membership for a business or family (\$50 value)

The Laurel Historical Society is a 501(c)(3) non-profit organization. Our EIN is 52-1713516

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**\$500 Contortionist Sponsor:** Choose one: **Hors d'oeuvres**    **Dessert**    **Coffee Bar**  
**Signature Cocktail**    **Circus Performer for Cocktail Hour**

- Placement on Signage displayed both at the Gala and later at the Museum
- Acknowledgement in the opening remarks that evening
- A Business Card Ad in the commemorative booklet (\$60 value)
- Recognition in the LHS newsletter, *The Laurel Light*, our website and Facebook
- Includes a One Year Membership for a business or family (\$50 value)

### **\$300 Clown Car Individual Auction Tables**

- A sign on the sponsored auction table
- Inclusion on the sponsor sign displayed at the Gala and later at the Museum
- Recognition in the LHS newsletter, *The Laurel Light*, on our website and Facebook.

### **\$1500 Premium Dinner Table**

- Premium table at the Gala (10 tickets - \$1100 value, upgraded wine, premier seating)
- An opportunity to customize your table's name
- Recognition in the LHS newsletter, *The Laurel Light*, and on our website and Facebook
- A swag bag for each attendee at your table
- Includes One Year Membership for one business or family (\$50 value)

### **Commemorative Booklet Advertising Opportunities**

Inside Cover: 4½w x 7½h **\$750** (black and white), **\$1000** (color)

Full Page: 4½w x 7½h **\$450**    Half Page: 4½w x 3¼ **\$250**    Business Card: **\$60**

## **YES! I will support the LHS Gala!**

**Important:** Please return this form along with your check to the LHS Gala Committee in the envelope provided (P.O. Box 774, Laurel, MD 20725-0774) before April 2, 2018, to be included in the booklet. Responses before March 30th get an individual post on Facebook!

Sponsorship Level: \_\_\_\_\_

I'd like to sponsor: \_\_\_\_\_ (1<sup>st</sup> choice) \_\_\_\_\_ (2<sup>nd</sup> choice)

Enclosed is my check for: \_\_\_\_\_

I would like to purchase a \_\_\_\_\_ sized ad in the Commemorative Booklet. Enclosed is my check for: \_\_\_\_\_

Use my ad/business card from last year.

I will send a new ad by April 9, 2018 to: [info@laurelhistoricalsociety.org](mailto:info@laurelhistoricalsociety.org)

Please design an ad for me.

***2018 LHS Gala Sponsorship Opportunities***

Name as you would like it to appear on materials:

\_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email Address: \_\_\_\_\_

Total Enclosed: \$ \_\_\_\_\_

*(Please make checks payable to: The Laurel Historical Society)*