



The Sesquicentennial Soiree

Sponsorship Invitation

On the occasion of the City of Laurel's **150th Anniversary**, The Laurel Historical Society is proud to host our Annual Community Gala; **the Sesquicentennial Soiree, April 4, 2020, 6:00 - 10:00 pm, at Laurel Park.**

This marks 150 years to the day of the actual incorporation of the City of Laurel, on April 4th 1870.

The Laurel Historical Society is a 501(c)(3) organization, charged with curating, preserving and promoting the history and evolution through the four corners of Laurel ~ Prince George's, Howard, Anne Arundel and Montgomery Counties. The Annual Community Gala is the largest event of its kind, in the City of Laurel and promises to draw more than 300 business owners, organization leaders, local dignitaries and residents. We look forward to your support and attendance for our signature event!

Sponsor Levels and Benefits

As part of the City of Laurel's 150th Celebration Sponsorship Package, you can be an **Individual Event Sponsor** (\$25,000). This sponsor will receive all of the benefits of the Historical Society's Gala as listed below, as well as all 150th Anniversary Sponsor Benefits for the Individual Event Sponsor. **See 150.cityoflaurel.org for more details.**

Laurel Historical Society Gala Sponsor Levels and Benefits:

Diamond Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Copper Sponsor	<<Sponsor Level
\$5,000	\$3,500	\$2,500	\$1,500	\$750	\$300	Benefits
◆	◆	◆	◆	◆	◆	Placement on ALL sponsor signage displayed at Gala
◆	◆	◆	◆	◆	◆	Recognition in our newsletter, website and Social Media
Full Page COLOR	Full Page B/W	Full Page B/W	Half Page B/W	Business card B/W	Business card B/W	Ad in Gala Commemorative Booklet
Lifetime	Two Year	One Year	One Year	One Year	One Year	LHS Business/Family Membership
10 Tickets (1 table)	6 Tickets	4 Tickets	2 Tickets	1 Ticket		Tickets to Gala
◆	◆	◆	◆			Logo/Name on Step & Repeat (official photo backdrop)
◆	◆	◆				Acknowledgment in the Opening Remarks on April 4, 2020

A La Carte:

Want to add a little something extra to your Sponsor Benefits?

- **Tables of (up to) 10** can be purchased for \$1000 for members/\$1100 for non-members
- **Add \$100** Customize your table name (with your company or family name, etc.)

YES! I would love to Sponsor the LHS 150th Anniversary Gala! Check one
Sponsorship Responses by February 28, 2020 get an “early bird” thank you on our Facebook page!

Sponsorship Level: [] \$25,000 [] \$5,000 [] \$3,500 [] \$2,500 [] \$1,500 [] \$750 [] \$300

Add the following A La Carte items:

[] Buy a table (seats up to 10): [] \$1000 for member: [] \$1100 for non-member

Become a member today! Business: [] \$50 **Lifetime:** [] \$500

[] Add \$100 to Customize/Brand your table signage (with your company or family name, etc.)

Yes! I would love to Advertise in the Gala Commemorative Booklet! Check one

To be included in the booklet, **please submit ads by March 13, 2020.**

[] Back Outside Cover color (**first come, first served**): 4½w x 7½h **\$1500**

[] Inside Covers (**first come, first served**): 4½w x 7½h [] **\$750** (B/W) or [] **\$1000** (color)

[] Full Page B/W: 4½w x 7½h **\$450**

[] Half Page B/W: 4½w x 3¾h **\$250**

[] Business Card B/W: **\$75**

How would you like your advertisement to appear in the Commemorative Booklet? Check one.

[] Use my ad/business card from last year.

[] I will send a new ad by **March 13th, 2020** to: info@laurelhistoricalsociety.org

Name to appear on all materials: _____

Address: _____

Email Address: _____

Mobile Phone: _____ Home/Office Phone: _____

Total Enclosed: \$ _____

Notes: _____

Payment Options:

- 1) Complete the Sponsorship Form enclosed with check payable to the Laurel Historical Society
Attn: Gala Committee P.O. Box 774, Laurel, MD 20725-0774
- 2) Go online to pay by credit card at www.laurelhistoricalsociety.org.
(Be sure that you go to .org, NOT .com or any other url.)



**Be sure to stop by the Laurel Museum
to tour our current Exhibit and get
your City 150th Passport Stamped!
817 Main Street**

We Appreciate your Support!