The Laurel Historical Society is a 501(c)(3) non-profit organization. Our EIN is 52-1713516.

The Sesquicentennial Soiree
Sponsorship Invitation

On the occasion of the City of Laurel’s 150th Anniversary, The Laurel Historical Society is proud to host our Annual Community Gala; the Sesquicentennial Soiree, April 4, 2020, 6:00 - 10:00 pm, at Laurel Park.

This marks 150 years to the day of the actual incorporation of the City of Laurel, on April 4th 1870.

The Laurel Historical Society is a 501(c)(3) organization, charged with curating, preserving and promoting the history and evolution through the four corners of Laurel ~ Prince George’s, Howard, Anne Arundel and Montgomery Counties. The Annual Community Gala is the largest event of its kind, in the City of Laurel and promises to draw more than 300 business owners, organization leaders, local dignitaries and residents. We look forward to your support and attendance for our signature event!

Sponsor Levels and Benefits

As part of the City of Laurel’s 150th Celebration Sponsorship Package, you can be an Individual Event Sponsor ($25,000). This sponsor will receive all of the benefits of the Historical Society’s Gala as listed below, as well as all 150th Anniversary Sponsor Benefits for the Individual Event Sponsor. See 150.cityoflaurel.org for more details.

Laurel Historical Society Gala Sponsor Levels and Benefits:

<table>
<thead>
<tr>
<th>Sponsor Level</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diamond Sponsor</td>
<td>Placement on ALL sponsor signage displayed at Gala</td>
</tr>
<tr>
<td>Platinum Sponsor</td>
<td>Recognition in our newsletter, website and Social Media</td>
</tr>
<tr>
<td>Gold Sponsor</td>
<td>Ad in Gala Commemorative Booklet</td>
</tr>
<tr>
<td>Silver Sponsor</td>
<td>LHS Business/Family Membership</td>
</tr>
<tr>
<td>Bronze Sponsor</td>
<td>Tickets to Gala</td>
</tr>
<tr>
<td>Copper Sponsor</td>
<td>Logo/Name on Step &amp; Repeat (official photo backdrop)</td>
</tr>
<tr>
<td>Full Page COLOR</td>
<td>Acknowledgment in the Opening Remarks on April 4, 2020</td>
</tr>
<tr>
<td>Full Page B/W</td>
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<tr>
<td>Platinum Sponsor</td>
<td>Half Page B/W</td>
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<tr>
<td>Gold Sponsor</td>
<td>Business card B/W</td>
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<tr>
<td>Silver Sponsor</td>
<td>One Year</td>
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<tr>
<td>Bronze Sponsor</td>
<td>One Year</td>
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<tr>
<td>Copper Sponsor</td>
<td>One Year</td>
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<tr>
<td>10 Tickets (1 table)</td>
<td>10 Tickets</td>
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<tr>
<td>6 Tickets</td>
<td>4 Tickets</td>
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<td>4 Tickets</td>
<td>2 Tickets</td>
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<tr>
<td>2 Tickets</td>
<td>1 Ticket</td>
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</tbody>
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A La Carte:
Want to add a little something extra to your Sponsor Benefits?

- Tables of (up to) 10 can be purchased for $1000 for members/$1100 for non-members
- Add $100 Customize your table name (with your company or family name, etc.)
YES! I would love to Sponsor the LHS 150th Anniversary Gala! Check one
Sponsorship Responses by February 28, 2020 get an “early bird” thank you on our Facebook page!

Sponsorship Level: [ ] $25,000 [ ] $5,000 [ ] $3,500 [ ] $2,500 [ ] $1,500 [ ] $750 [ ] $300

Add the following A La Carte items:

[ ] Buy a table (seats up to 10): [ ] $1000 for member: [ ] $1100 for non-member

Become a member today! Business: [ ] $50 Lifetime: [ ] $500

[ ] Add $100 to Customize/Brand your table signage (with your company or family name, etc.)

Yes! I would love to Advertise in the Gala Commemorative Booklet! Check one
To be included in the booklet, please submit ads by March 13, 2020.

[ ] Back Outside Cover color (first come, first served): 4½w x 7½h $1500
[ ] Inside Covers (first come, first served): 4½w x 7½h [ ] $750 (B/W) or [ ] $1000 (color)
[ ] Full Page B/W: 4½w x 7½h $450
[ ] Half Page B/W: 4½w x 3½h $250
[ ] Business Card B/W: $75

How would you like your advertisement to appear in the Commemorative Booklet? Check one.

[ ] Use my ad/business card from last year.
[ ] I will send a new ad by March 13th, 2020 to: info@laurelhistoricalsociety.org

Name to appear on all materials: __________________________________________________________
Address: ____________________________________________________________________________
Email Address: _____________________________________________
Mobile Phone: ___________________________ Home/Office Phone: ___________________________
Total Enclosed: ________________________

Notes: _______________________________________________________________________________

Payment Options:
1) Complete the Sponsorship Form enclosed with check payable to the Laurel Historical Society
   Attn: Gala Committee P.O. Box 774, Laurel, MD 20725-0774

2) Go online to pay by credit card at www.laurelhistoricalsociety.org.
   (Be sure that you go to .org, NOT .com or any other url.)

Be sure to stop by the Laurel Museum to tour our current Exhibit and get your City 150th Passport Stamped!
817 Main Street
We Appreciate your Support!

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