

Laurel Historical Society Annual Sponsorship Program

Join us at the **Laurel Historical Society**, where history comes alive, and community spirit thrives! With over 1,500 visitors to our charming Laurel Museum and 5,000 more joining us online, we're dedicated to celebrating our rich cultural heritage. **Our Annual Gala** is a highlight of the year, bursting with delicious food, festive drinks, and unique auction items! Plus, don't miss our captivating **Holiday House** and **Garden Tours**, as well as engaging **Historic Walking Tours** that showcase the beauty of Laurel. Become an **Annual Sponsor** today and enjoy exclusive benefits while making a meaningful impact on our vibrant community. **Let's inspire together!**



View current sponsors, payment options, and additional information online at www.laurelhistoricalsociety.org



Archeology Camp 2024



Annual Gala 2024

Laurel Historical Society

Annual Sponsorship Program

Step 1 - Select Your Annual Partnership Opportunity *(or continue to Step 2 for event sponsorship)*

<i>Check the box above column for selection.</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sponsorship Levels	Diamond Annual \$5,500	Platinum Annual \$3,500	Gold Annual \$2,500	Silver Annual \$1,500	Bronze Annual \$750	Copper Annual \$400
Company literature available at Museum	•	•				
Company name in printed newsletter	•	•				
Company name and link in e-newsletter	•	•	•	•		
Company advertising on website	Name Logo Link	Name Logo Link	Name Link	Name	Name	
One-year membership	10 employees	8 employees	5 employees	3 employees	2 employees	1 employee
Tour of the Museum	Behind the scenes for 10 employees	Group tour of galleries	Group tour of galleries	Group tour of galleries	Group tour of galleries	Group tour of galleries
Automatic webinar registration	•	•	•	•	•	•
Annual Gala Benefits	Historian	Archivist	Chronicler	Registrar	Curator	Curator
Garden Tour/ House Tour Benefits	Gardener	Cultivator	Cultivator	Botanist	Landscaper	Landscaper
Historic Walking Tours Benefits	Guide	Stroller	Stroller	Pedestrian	Marcher	Marcher



Children's Day 2024



Children's Day 2024

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Step 2 - Select Your Individual Event Sponsorship *(if not selecting an Annual Sponsorship, above)*

Gala Sponsorship Levels

<i>Check the box above the column for selection.</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sponsorship Levels	Historian \$5,000	Archivist \$3,500	Chronicler \$2,500	Registrar \$1,500	Curator \$750	Technician \$300
Event listed as "Presented by [Company Name]" in all marketing	•					
Company logo featured in photo panel for arrival photos (only one logo)	•					
Reserved table seating	•	•				
Complimentary wine bottles	Bottle of Champagne, Bottle of Red, and Bottle of White	Bottle of Red and Bottle of White				
Tickets to the Annual Gala	2 Full Tables	1 table	6 tickets	4 tickets	1 ticket	1 ticket
Social media post highlighting the company	•	•	•	•	•	•
Acknowledgement in Opening Remarks	•	•	•	•	•	•
Placement on ALL sponsor signage at event	•	•	•	•	•	•
Newsletter, website, and social media recognition	•	•	•	•	•	•
Ad in Gala commemorative booklet	Full Page Color	Full Page B/W	Full Page B/W	Half Page B/W	Business Card B/W	Business Card B/W
LHS Business/Family Membership	3 years	2 years	2 years	1 year	1 year	1 year



2024 Annual Gala

Laurel Historical Society

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Garden/House Tour Sponsorship Levels

<i>Check the box above column for selection.</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sponsorship Levels	Gardener/ Decorator \$1,000	Cultivator/ Creator \$500	Botanist/ Beautifier \$250	Landscaper / Designer \$100	Grower/ Stager \$50
LHS Business/Family Membership	1 year	1 year	1 year		
Tour tickets	6 tickets	4 tickets	2 tickets	1 Ticket	1 Ticket
Placement on sponsor signage displayed at the event	•	•	•	•	•
Logo or name on Tour map	Large logo	Medium logo	Logo/Name	Name	Name
Thank you on LHS website and social media	Large logo	Medium logo	Logo/Name	Name	Name



Garden Tour 2024

Historic Walking Tours Sponsorship Levels

<i>Check the box above column for selection.</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sponsorship Levels	Guide \$1,000	Stroller \$500	Pedestrian \$250	Marcher \$100	Walker \$50
LHS Business/Family Membership	1 year	1 year	1 year		
Event registration	4 registrations	2 registrations	1 registrations	1 registration	1 registration
Placement on sponsor signage displayed at the event	•	•	•	•	•
Logo or name on Tour map	Large logo	Medium logo	Logo/Name	Name	Name
Thank you on LHS website and social media	Large logo	Medium logo	Logo/Name	Name	Name

Laurel Historical Society, 817 Main Street, Laurel, MD 20707



Laurel Historical Society

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Step 3 - Select Your Advertisements for the Gala Booklet (if not selected in Steps 1 or 2)

Your advertisement or message will be displayed in the Gala Booklet.

- \$1000 (color) 412w x 7½h Inside Cover Front or Back
- \$750 (B/W) 4½w x 7½h Inside Cover Front or Back
- Full Page: 4½w x 7½h \$450 (B/W)
- Half Page: 4½w x 3¾h \$250 (B/W)
- Business Card \$75 (B/W)

Step 4 - Select Additional Charitable Support (optional giving in addition to Steps 1-3)

Charitable contributions entitle you to Membership privileges in the Society and 85% of your contribution is tax-deductible.

- \$2,500
- \$1,000
- \$500
- \$250
- \$100
- Other: \$_____

Step 5 – Donate to our Silent Auctions (optional)

In-kind donations support Silent Auctions at our: Gala, Garden and House Tours. Desired items: gift cards/certificates, themed baskets, entertainment tickets, vacation rentals, company services, luxury goods, gourmet food or fine wine, beer, and spirits, and experiences.

- Item enclosed
- Item to be delivered
- Pickup requested

Retail value: \$_____

Name of Contact: _____

Name to appear on all materials/memberships:

Address: _____

Email Address: _____

Mobile Phone: _____ Home/Office Phone: _____

Total Enclosed: \$ _____

Please make checks payable to: **The Laurel Historical Society**, P.O. Box 774, Laurel, MD 20725-0774

Online payments may be made at <https://www.laurelhistoricalsociety.org/donations.html>

Notes: _____

All business and individual sponsorship proceeds benefit operational costs for the Laurel Historical Society so that we may continue to help fund initiatives such as our changing exhibits, educational programs, children’s activities, and webinars, which we provide free to all. LHS reserves the right to change or reschedule events as necessary and Program Partners understand that some benefits may change as a result. The Laurel Historical Society is a private 501 (c)(3) nonprofit. Our tax ID number is 52-1713516. Your donations may be tax-deductible to the full extent allowed by law.