Toys from the 1960s

The Barbie Dream House debuted in 1962. The house was portable and furniture was included.

Chatty Cathy first appeared in stores and in commercials in 1960. The doll was the inspiration for the 1963 Twilight Zone episode titled “Living Doll.”

The GI Joe line of action figures was introduced in 1964. The line’s development led to the coined term “action figure” to appeal more to boys.

Etch A Sketch was launched in the United States in 1960. It originally had a plate glass screen. The toy was later redesigned with a plastic screen.

Hot Wheels cars were introduced in 1968. The first production line of cars is known as “The Original Sweet 16.”

Duncan Toys introduced the Yip-Yops in the early 1960s. Although children have played with yip-yops since ancient times, the toy became really popular in the United States after a television ad campaign by Duncan Toys Co. in the 1960s.