Toys from the 1970s

In 1970, the Nerf ball was introduced as "the world's first official indoor ball."

Weebles were introduced in 1971 along with the catchphrase, "Weebles wobble but they don't fall down."

After the 1977 release of Star Wars, Kenner was not prepared for the high demand for toys. Customers mailed in certificates that could be redeemed for four Star Wars action figures: Luke Skywalker, Princess Leia, Chewbacca and R2-D2.

The Pet Rock was released in 1975 and marketed like live pets.

The Big Wheel was introduced in 1969, but became very popular in the 1970s.